



British Association for
Community Child Health

Chair Dr Simon Lenton
Convenor Dr Lily Murtaza
Treasurer Dr Rajiv Mittal

British Association for Community Child Health
5-11 Theobalds Road
London WC1X 8S

Tel. 020 7092 6082/4 Email. bacch@rcpch.ac.uk
Web. www.bacch.org.uk

BACCH Newsletter Advertising Ratecard

Rates

Item	Cost
Back page	£485
Full page	£365
Half page	£195
Quarter page	£105
Insertions (1,500 A4 supplied to us)	£390
Insertions (1,500 A4 printed by us)	£460

Deadlines

Artwork deadline	Publication Date
20 February	15 March
20 May	15 June
20 August	15 September
20 November	15 December
Contact office for insertion deadlines	

Format

- Press-ready JPG or TIFF with artwork at actual size, where possible. PDF also accepted
- Dimensions for adverts are: 115 x 95 mm – Quarter Page, 160 x 195 mm – Half Page, 270 x 195 mm – Full Page
- Please check that the resolution is at least 300 dpi
- Newsletter is printed in A4 portrait format. See examples at: www.bacch.org.uk/publications/newsletters/

Circulation

- Approx 1,500 per issue (mainly UK-based Community Paediatricians)
- Hard copy mailed to members and PDF available in members-only section of BACCH website
- Printed four times a year

Meeting & Event notices

- Links to details of meetings and events of interest to BACCH members can be placed on the BACCH website at no cost
- Updates to the page are notified to members in the monthly email update
- Please send event title, date/s and URL to Isabelle Robinson (details below).

All enquires to Isabelle Robinson, BACCH Executive Officer:

Email: bacch@rcpch.ac.uk, **tel. 020 7092 6082**

Last updated October 2011